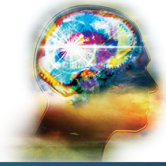


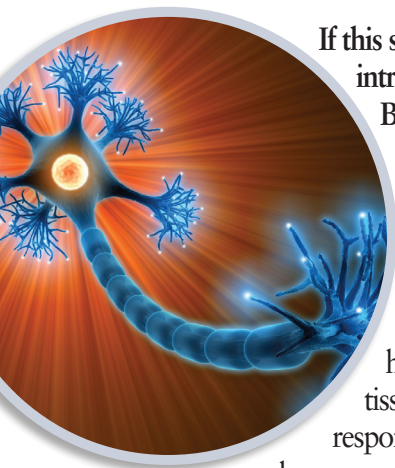


BRIGHTER MIND®



Imagine having improved, memory, concentration, focus, mood, and the mental performance you've always wanted!

Imagine having the mental and physical energy to be at your peak from dawn to dusk, to do the things you've always wanted to do, and to be your best every day.



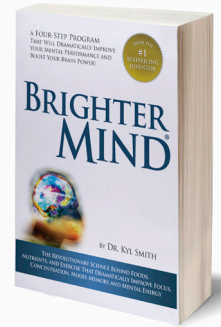
If this sounds unlikely, it's time you were introduced to Dr. Kyl Smith and his Brighter Mind® Program — it's time you joined those who have experienced breakthroughs with the help of the science-based information in the Brighter Mind® Book.

No computer will ever rival the human brain. This spongy mass of tissue and fluid is a calculator, a rapid-response defense system, a mood-enhancer more powerful than any drug, a music storage system that makes the iPod look like an 18th century Victrola, an energy center more efficient than oil, gas, coal, solar and wind power combined, a memory-retrieval system that a thousand IBM mainframes couldn't match, and a medical monitoring and healing system with the sophistication of all the equipment at Johns Hopkins, the Cleveland Clinic and Bethesda Naval Hospital.

But as powerful as your brain is, it's equally sensitive and fragile. And most Americans—people of all ages—have no idea how much they're hurting their chances of happiness and success by not taking care of it better. This is especially true now, in this era of junk food, stress and drugs, drugs, drugs.

That's why it's a smart idea to spend a few minutes with Dr. Kyl Smith.

Dr. Smith is a noted researcher, inventor and author who has devoted his entire career to showing people how to keep their brains functioning at peak capacity—so they can get the most out of life.



Dr. Kyl Smith:

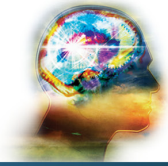
- Is a popular speaker providing Continuing Education programs for doctors across the country!
- Is the inventor of the #1 Best-Selling Brain Supplement in America for over a decade.
- Is the author of *Brighter Mind*®, a book that shatters the myths about nutrition and medicine as it relates to brain function, and lays out four steps for supercharging your brain *naturally*!
- Is the only individual in the history of the FDA to receive FDA approval for a cognitive-function qualified health claim on a brain-nutrient that could help countless seniors at risk for dementia.
- Has appeared on hundreds of radio and television programs across the country in the last decade. His products and programs have reached millions of unit sales worldwide.
- Received the James Lind Scientific Achievement Award, which acknowledges the accomplishments of those who have contributed to the scientific advancement of natural medicine and are helping to reshape the very structure of American health care.

To schedule an interview with Dr. Kyl Smith please contact:

Michael Sinton
Phone: 207-443-1345 • Cell: 207-838-8267
Fax: 207-442-7761
Email: performancemedia@prexar.com



BRIGHTER MIND®



The Top

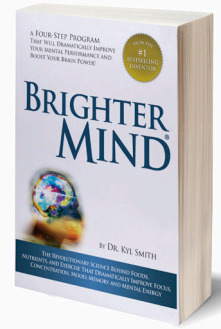
Brighter Mind® Radio and Television Interview Topics

Dr. Kyl Smith Will Show Parents:

- Two steps—validated by science—that will help **boost a child's IQ!**
- One amazingly simple **university discovery** that often **eliminates ADD and ADHD** in most children.
- Four ways to significantly boost mental performance in children and teens.

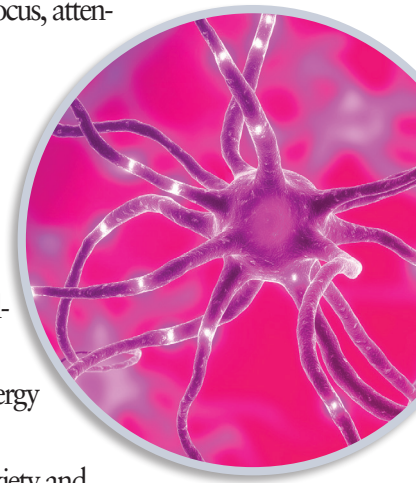
Adults:

- Got the **blues**? Learn two natural ways that are often as powerful as prescription medication to eliminate depression and significantly improve mood as proven by medical studies.
- Read the news lately? The **economy** is in the tank, **unemployment** is skyrocketing and times are tougher than they've been in many decades. Now, more than ever, you need to rely on superior **brainpower** to make smart choices, **fight stress** and stay **emotionally balanced**. Dr. Kyl Smith gives you a crash course in how to stay cool and collected amid all the turbulence.
- Worried about losing your mind? The majority of older Americans are concerned about becoming another **Alzheimer's** or **Senile Dementia** statistic. But the reality is – much can be done to eliminate the chance of ever suffering with either one of these diseases. In five minutes you'll learn specific steps that actually prevent or treat diseases of the brain.



Dr. Kyl Smith's *Brighter Mind*® Condenses the Brain-energizing Information from 1,400 Peer-Reviewed Scientific References To Show You How To:

- Dramatically improve mental focus, attention, and concentration
- Naturally ease or eliminate ADD/ADHD, and insomnia.
- Enhance thinking speed and clarity
- Improve memory and your ability to recall information quickly
- Significantly increase mental energy and alertness
- Improve mood, and reduce anxiety and depression
- Use natural and organic foods and nutrients that are safe and free from side effects
- Save money by knowing exactly what to shop for to achieve superior brain function



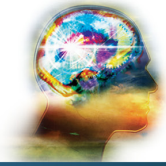
"Whether or not you are the parent of an autistic child, an adolescent with aggressive behaviors told by his doctors to just keep taking his medications, or an adult with increasing episodes of forgetfulness, the reality remains the same. These individuals confront the daily terror of staring into the abyss of conventional medical treatments that have little if any likelihood of a solution to the disorders they are living with.

The work of Dr. Kyl Smith, entitled "Brighter Mind" however can change all of that despair to a vision of hope. "Brighter Mind" is a textbook for prevention or correction of Neurologic Disorders that have confounded conventional medical doctors until now. Dr. Smith's solutions, which he provides ample scientific study to back up, are nutrition based and can be done on your own without the need of a doctor's assistance. "Brighter Mind" will brighten your outlook for both you and the rest of your family."

Dennis J. Courtney, M.D.
 Director - Courtney Medical Group
 Host of the Radio Talk Show "AM Impact On Your Health"



BRIGHTER MIND®



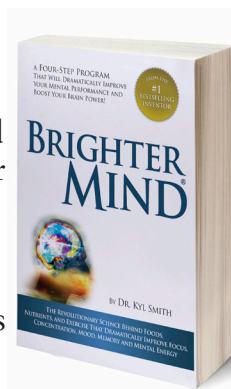
The Inventor of the #1 Best-Selling Brain Support Formula In North America Unveils His Program That Will Dramatically Improve Your Mental Performance And Boost Your Brain Power!

Dr. Kyl Smith launched a brand new book that turns the way individuals think about mental performance and brain health upside-down. An invaluable resource for anyone who thinks feeling sluggish and lethargic is just a fact of life, Brighter Mind® shows people just how simple achieving optimal focus and concentration, memory, mood and improving mental energy can be.

About The Book:

Over 1,400 peer-reviewed scientific references were accessed and distilled to create the Brighter Mind® program. This complete how-to guide is designed specifically to tap into the latest scientific discoveries on the effects of nutrients and foods on the production of biological energy within the brain, and the ways in which nutrition can protect your precious neurons against destruction and deterioration.

This compilation of “smart” foods and nutrients also includes groundbreaking information on *the most effective way* to physically exercise to stimulate and improve the mind, compiled from the latest scientific advances. *Brighter Mind®* will guide you to the best of nature’s elements and activities for dramatic improvements in mental function and performance.



About The Author:



Dr. Kyl Smith—or, “Dr. Kyl,” as his colleagues call him—is a pioneer in the world of natural medicine. He is a noted researcher, inventor, lecturer, and scientist, and is well-known as the inventor of the #1 Best-selling nutritional brain supplement in North America for the last eleven

years. Dr. Kyl has appeared on hundreds of radio and television programs across the country in the last decade – he’s the author of the acclaimed Brighter Mind® book series – and is a popular speaker providing Continuing Education programs for physicians. His passion is teaching doctors how to utilize and integrate nutritional therapies to improve cognitive function in practice based on clinical research as published in peer-reviewed literature.

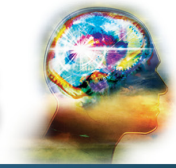
Professionally, Dr. Kyl received his doctorate of Chiropractic in 1993, and he has since engaged in ongoing nutrition and natural medicine research. Most notably, with the direction and support of some of the top scientists in the world, including a former senior scientist for the American Medical Association—Dr. Kyl filed a ‘Health Claim Petition’ for the brain nutrient Phosphatidylserine, which was later approved by the FDA. This unprecedented accomplishment is the first and only nutrient-based Qualified Health Claim for cognitive function to be approved in the FDA’s history.

As a result, Dr. Kyl received the James Lind Scientific Achievement Award, which acknowledges the accomplishments of those who have contributed to the scientific advancement of natural medicine and are helping to reshape the structure of American health care.

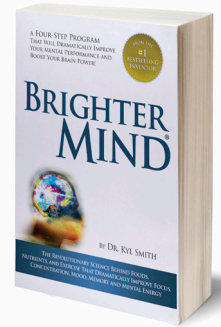
Dr. Kyl is a member of the Institute for Functional Medicine; the American Botanical Council; the International Society of Regulatory Toxicology and Pharmacology; and the Vice-President of Membership for the Academy of Bio-Energetic and Integrative Medicine (A.B.E.I.M.). He has been married for nineteen years to his college sweetheart – and his greatest personal joy in life is their two children.



BRIGHTER MIND®



Suggested Radio Interview Questions:



- Q. How did you become involved in the study of the effects of nutrients on the brain?
- Q. There are a large number of scientific references (more than 1,400) quoted in your book – tell us about that.
- Q. You have a unique and scientifically proven way to help people reduce the negative effects of stress in these tough economic times - what exactly is that?
- Q. In your book, you talk a lot about neurotransmitters. Tell our listeners how important nutrients are in the formation of these neurotransmitters.
- Q. What specific nutrients do our brains need to create these neurotransmitters and function normally?
- Q. Do we get enough of those nutrients in the daily diet?
- Q. What happens when our brains lack those nutrients?
- Q. What changes take place in the brain as we age? Do we need more of any particular nutrients for our brains as we age?
- Q. Can specific nutrients prevent or treat diseases of the brain (senility; cognitive dysfunction; Alzheimer's)?
- Q. Do nutrients have an impact on children's behavior (ADD; ADHD)?
- Q. In your book, you talk about an emerging trend in brain-based nutrition. Tell us about that...

Hot Interview Topics:

If a large population of seniors (60+) listen to your show, ask about the benefits of “PS” or Phosphatidylserine (FOSS-fuh-tide-l SEER-eeen).. This is the ingredient that received the FDA approved qualified health claim. You’ll find more about the “FDA Approved Health Claim” in Dr. Kyl’s bio, and in Chapter 11 in the *Brighter Mind*® book. *(Time to discuss PS topic: About 5 minutes.)*

In addition, Dr. Kyl will show your audience how to receive all of the benefits of one (1) hour of physical exercise in just ten (10) minutes per day as validated by peer-reviewed scientific studies! You can find out more about “the right way to exercise to boost mental function” in Chapter 15 in the *Brighter Mind*® book. *(Time to discuss “the right way to exercise” topic: About 5-7 minutes.)*